



Alles op de **Vélo**

SPEZIAL 2020



**mouvement
écologique**

Everybody on the bike! Take action!

***Video campaign: cycling blackspots and great tracks
from now until July 19th -***

***Ride your bike and take pictures on 19 July 2020
- for better cycling infrastructure in everyday life!***



“Alles op de Vëlo” can’t take place in the usual way in 2020. However, the past few weeks have shown that more and more people are getting into cycling. Therefore, “Alles op de Vëlo” will be slightly different this year. We want to take this opportunity and raise our voices for a better promotion of cycling. We would be delighted if you - from now on and on the traditional bicycle day itself - would join us in our action!

**...until 19 July 2020:
Dangerous spot? Great track?**



Share your experiences on video - together we will exert political pressure for better cycling infrastructure!

Before «Alles op de Vëlo» we call on all riders to share their cycling experiences on video.

Do you know one or more cycling blackspots or dangerous places? Is your neighborhood missing a bicycle path or some signs? Do you know cycling tracks that are particularly bike-friendly?

We will gather these positive and negative impressions of existing or missing cycling infrastructures, publish them (anonymously) and forward them to municipalities, authorities and to the press to build up pressure and finally ensure consistent improvements for cyclists.



...on 19 July: Ride your bike and take pictures



Big collage of your pictures revealing the slogan «V-ELO!». Let's improve cycling infrastructures in Luxembourg!

On July 19th itself, a callout to everyone: Ride your bike and send us some pictures of your trip! Whether alone, with your family or some friends, on the way to the bakery or on a leisure ride.

Your pictures will be displayed on an online picture wall on our website. This way, every cycling enthusiast can share his or her personal experiences of the «Alles op de Vëlo 2020 special edition». We will then create a large photo montage with all the pictures sent in, revealing the slogan «V-ELO!» This picture will afterwards widely be spread and made public. If enough people take part in, such a picture, can be a powerful statement, namely:

Many people are in favour of cycling and make an urgent call to the municipalities and the authorities for better cycling infrastructure in everyday life! If you have an «Alles op de Vëlo» T-shirt at home, put it on and show other cyclists that you take part in the action.



How can you share your videos?

You can send us your videos until 19 July
You have several options:

1

Upload the video to Dropbox or wetransfer and send it to the following email address: coordination@meco.lu

2

Send your video as a private message to our Facebook Page

3

Upload your video to WhatsApp and send it to the following number: 621 474 430



How can you share your pictures?

You have several options to send us your pictures:

1

Please send the picture to the following email address: coordination@meco.lu

2

Comment and add your picture under the official post on Facebook on the day of «Alles op de Vëlo»

3

Send your picture as a private message to our Facebook Page

4

Send the picture to the following Number 621 474 430



Technical details

To guarantee the best quality of the recording, we ask you to

- keep the phone horizontal while you are filming.

In general, we would ask you

- to make short and recognizable videos
- to make videos up to 1 minute max
- to describe your top route or a dangerous spot in one sentence (verbally on video or in the text of your email).



Please note that filming / taking pictures or using a smartphone while cycling is not allowed. Please respect the traffic regulations. Do not suddenly get off your bike to film but stop at a safe place first.
It is also recommended to always wear a helmet.



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